

the Mailbox Club

Equipping believers to disciple children

2020 Annual Report



MORE THAN **4.4** MILLION STUDENTS IN **86** COUNTRIES REACHED BY TMC LAST YEAR

From our Executive Director

Dear praying Friend,

It's with great joy that we are sending you our new Annual Report to celebrate what God did in 2019! We give Him all the glory!

Back in 1965, my parents - along with Godly friends and co-workers - founded *The Mailbox Club* to disciple children reached through my Dad's school ministry in the Southeast. They never imagined what God would do through their efforts. Today, God has expanded our territory to 86 countries!

In our 55th year, we pause to think of the great people who founded *TMC*; they were faithful, humble servants of God! And they were great role models who set the course for us with these Christ-centered Bible lessons.

As we look ahead to the future, the opportunities before us are to grow dramatically, potentially reaching 6-8 million children annually. There's no limit to what God will do as long as we "preach not ourselves but Christ Jesus the Lord." (2 Corinthians 4:5)

We invite you to celebrate 55 years of God's faithfulness to *The Mailbox Club*, and to dream BIG with us about the future!

THANK YOU for your prayers and generous support!

God bless you all,


John Mark Eager
Executive Director



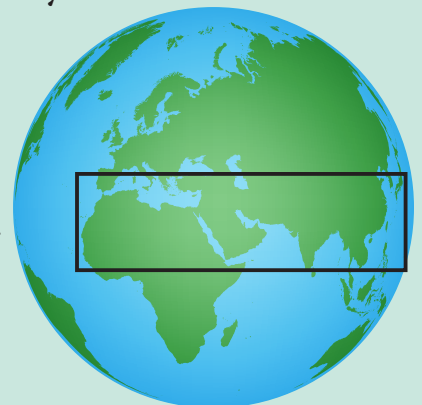
We are positioned for accelerated GROWTH ... especially throughout the 10/40 Window!

God has brought significant ministry opportunities our way that could double the impact of *The Mailbox Club* ministry.

The **10/40 Window** is the region of the world located between the 10 degrees north and 40 degrees north latitude, which includes North Africa, the Middle East and Asia. 85% of the Unreached people of the world live in the **10/40 Window**, including the majority of Muslims, Hindus, and Buddhists.

Imagine living without any knowledge of Jesus. Few missionaries, few if any churches ... total darkness.

As a result of this great need, we concentrated significant resources toward serving churches and volunteers in 2019, printing over **40 million** Bible lessons for precious boys and girls living in the 10/40 window.



Regional Directors



François Boshoff
MENA Middle East / North Africa
Europe & Central Asia
Regional Director



Louis Foord
Sub-Saharan Africa
Regional Director



Omar Rincon
Latin America
Regional Director



Marvin White
Asia
Regional Director

2019 Global Ministry Impact



Riveting Testimony from the Muslim World

My name is Talia. Before I was married, my father taught us how to be good fundamental Muslims. When it was time for me to marry, I said that I will marry a fundamental Muslim man. When my first child was born, we both decided to send him to be trained in the *Jihadi* camps. We did and he never came back home. During the war, our house was destroyed. We lost everything in the war. We even sold our baby girls to survive. I know it's hard to understand but it's the truth.

One day, we met with Jesus followers and God rescued us. He saved us and began to heal our hearts from all the suffering and pain. My husband and I had more children and I wanted my children to be great followers of Christ. The Kids Club program arrived in my country. There were hundreds of mothers like me who came to Jesus from similar backgrounds. Our children started the program and we could

see God moving in the hearts and minds of our children. We were amazed.

My four children, all boys, are part of the Kids Club program. When they come home after their studies, they told me about the lessons they are learning about God. I wish I would've met Jesus years ago. But I can't change the past. I can only look ahead to what God has for me, my husband and my children. Now, we will change our nations through the Kids Club program. They have hope in the next generation and Jesus. They know their children can reach the next generations with the message of Jesus.

Please pray for the safety of our children. Also pray for our Kids Club leaders to continue the good work they are doing in our country.

The Mailbox Club's M&M's

Motive Urgent need to reach the children for Christ before they become hardened. (John 4:35)

1.9 billion children still to be reached.

Message Only Jesus can forgive, save, give hope and restore. (Acts 4:12)

Discipled 4.4 million and 1.7 million decisions reported.

Materials Bible-based lessons that teach children about God, Jesus and the Word of God. (2 Corinthians 4:5)

52 million lessons in 86 nations, in over 100 languages.

Method Equipping believers to disciple children in weekly Bible studies. (Ephesians 4:12)

Utilizing 517,879 volunteer mentors in 58,478 churches.

Children love to learn about God and, of all the age groups, they are the most responsive to the Gospel! Most Christians in America came to know Christ as children.

Children are among the least reached group on Earth.

Children, if won to Christ, and properly discipled, can lead long, fruitful lives for the Lord.

Children make great missionaries – NOW!

Powerful Testimony from the Muslim World

My name is Haddad. My wife and I have eight children. We are thankful for God and all the people who have provided this program for our children. Our children began the Kids Club and were so excited to hear the Gospel in a safe place. My children told me all about the lessons and what they learned about God and His Word. Each of them loved going to the Kids Club each time they met.

One day, two of our kids came to us and asked us why their grandparents had not come to see them. We explained that our family took us out from the tribe because we no longer served Allah but accepted Jesus instead. But why have they not tried to see us. We didn't do anything wrong. We didn't have an answer.

When they returned from the Kids Club, they told that they wanted to go and rebuild their relationship with their relatives. We told them it was not possible, but our chil-

dren wouldn't take no for an answer. They said that God told them to go visit their relatives. They did just that. They began talking to their relatives about Jesus and shared the lessons they had learned.

It took many visits over eight months but their grandparents, uncles, aunts and cousins came to our village. This was a miracle. God used our children to share the Gospel. When our relatives came to us, their hearts were totally changed and they had become Jesus followers. At first, we could not believe it. Did God restore our family through the faith and words of children? The answer was yes. We know this all happened because of the Kids Club program. Our children were filled with faith. God was with them. They stepped out in faith and saw God do a miracle.

Please pray for families in our country to find Jesus, healing and see God do miracles.

Ministry Results

2019 GLOBAL SUMMARY OF BIBLE CLUBS

There are typically 10-12 lessons covered over a 6-12 month period. After completion, children are awarded a certificate.

Engages churches and volunteers in discipleship process.

Ministry Results by Region	Lessons Printed	Printed Lessons by %	Students Taking Lessons	Salvations	Certificates Awarded	Volunteer Mentors	Churches Involved
AFRICA	16,816,921	32.27%	1,757,307	618,233	1,182,635	52,747	15,026
ASIA	26,448,663	50.75%	1,620,195	1,013,298	1,413,986	415,631	36,554
CENTRAL ASIA	50,000	0.10%	1,896	96	878	55	25
EASTERN EUROPE	278,557	0.53%	13,650	6,863	11,795	863	3,108
LATIN AMERICA	3,402,184	6.53%	208,106	43,476	143,133	9,879	2,807
Middle East & North Africa	4,603,670	8.83%	824,764	93,109	697,229	38,521	804
NORTH AMERICA	511,964	0.98%	51,690	965	17,601	183	154
GRAND TOTALS	52,111,959	100%	4,477,608	1,776,040	3,467,257	517,879	58,478

Total Countries

86

Students Taking Lessons

4,477,608

77%
Graduation
rate

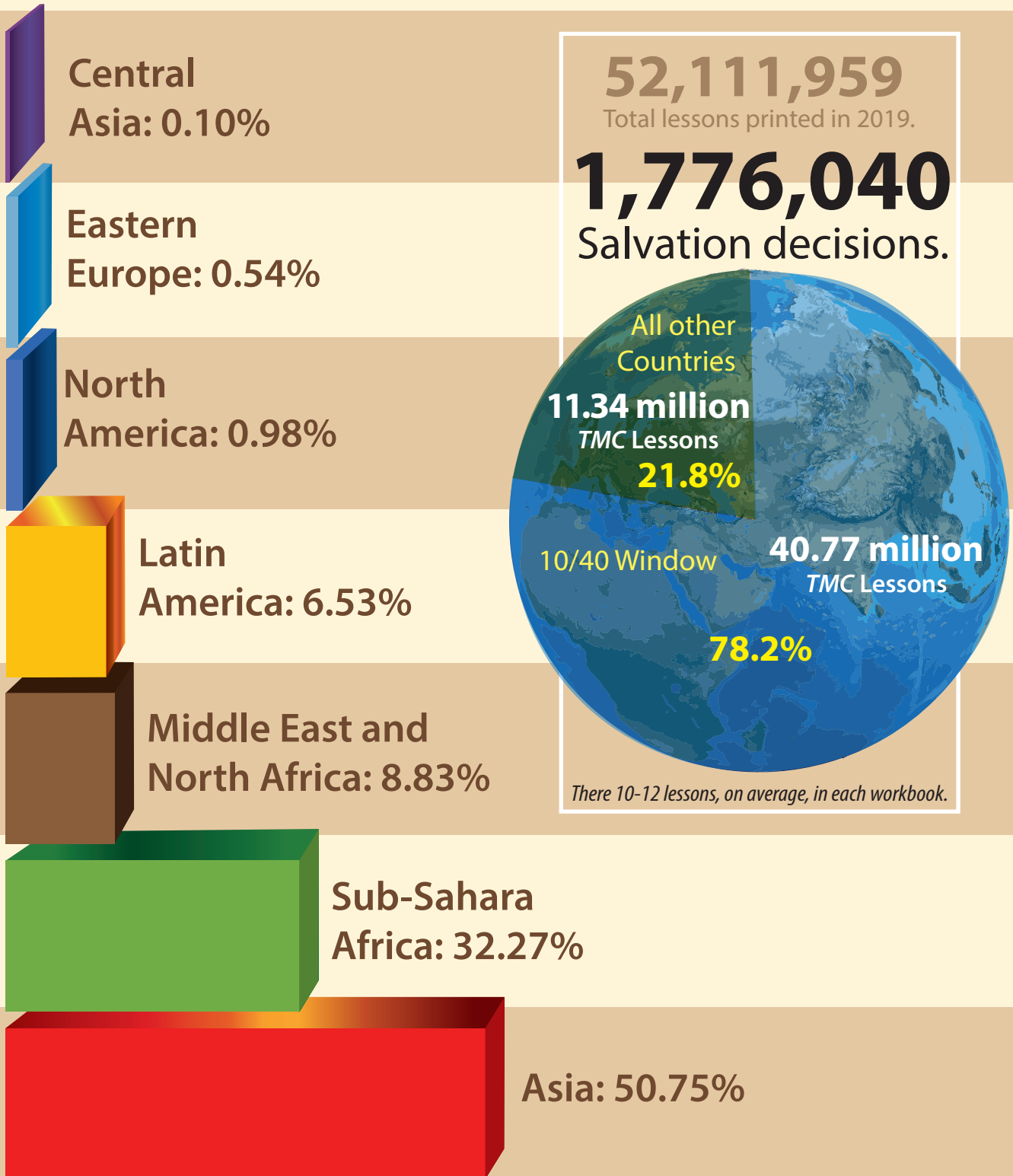
Certificates Awarded

3,467,257



Ministry Highlights

LESSONS PRINTED IN 2019 BY REGION



What about America?

NextGen

Christians across America are deeply concerned about our youth and our country's steep moral decline. Young people —raised in church—are leaving at alarming rates while in college and in their 20's. We see an entertainment culture creeping into our youth groups, and how young people are obsessed with their phones and social media. Church for most young people is a "spectator event."

We are pleased to introduce **NextGen**, a new initiative to evangelize, disciple, and mobilize young people in USA to become life-long followers of Jesus Christ!

NextGen is focused on reaching our young people face to face in small groups in metro cities in the Southeast US, at least for now. Our goal in the coming year is to partner with hundreds of local churches offering the following core services:

1. Discipleship of children and youth through our Bible study program, called *Venture Clubs*, including training for leaders. Small



When all that generation had been gathered to their fathers, another generation arose after them who did not know the LORD nor the work which He had done for Israel. Judges 2:10

group Bible studies are the most effective way to mentor children and youth in churches, after school campus programs and inner city outreach. For remote Bible studies: www.ventureclubs.org or www.virtual.ventureclubs.org.

2. Outreach is important to engage our young people in ministry, and move the focus from "self" to others! Youth are challenged to help raise money for overseas missions through micro-fundraisers, and go on mission trips domestically or internationally. Please visit www.mailboxclub.org/AAN.

3. Backpacks of Blessing is a back to school outreach to unchurched children and youth, giving them backpacks filled with school supplies, and inviting them to receive Bible lessons or join a Bible study at a local church. Visit www.backpacksofblessing.org for more information.

We are currently recruiting volunteers in metro cities of the Southeast. **Contact David or Drew** if you would like to help reach our own youth for Jesus! Or call Laurel at *The Mailbox Club* (800) 488-5226.

Introducing David and Drew



David Genn, formerly the President of AWANA, helped build *Venture Clubs*. He is available to serve churches and train children's workers. David lives in Arizona, is married to Shelli, has two grown sons, and 8 grandchildren. He's been serving the Lord full time since 1979. His email is davidgenn3@gmail.com.



Drew Grubbs is our *NextGen* leader, and has been in youth ministry for over 30 years serving various churches and ministries. He has a passion to reach children for Christ, and mobilize young people to serve the Lord. He and his wife, Melissa, have four grown sons and one granddaughter. His email is drewgrubbs@gmail.com.

Testimonies of Lives Changed



In the *Explorers* lessons I learned that the Bible is not like any other book. I find that the Bible is the guide for my life, and it teaches me how to obey God. Through the Word of God we get correction and discipline. Also from what we learn in the Bible we can share with my schoolmates and also with my family. I thank God for all the things that they are teaching me with this discipleship.

Daniela, 11 years old, Honduras



Sudanese Refugee school with kids and their lessons.

"I assure you," He said, "unless you are converted and become like children, you will never enter the kingdom of heaven."

Matthew 18:3



I am in 5th grade and am so happy to do *TMC*. It started making a difference in my life because for the first time I understand what forgiveness is and that I am forgiven through the blood of Jesus and that He loves me. I know I will go to Heaven.

Mayer, 12 years old, Egypt



"In the Explorers lessons I learned that Jesus Christ is the Son of God, I accepted Him as my Savior and now I'm a child of God. I'm a renewed person, and I learned a lot about God, that He is love, omniscient, almighty, that He is the King of kings and that He loves me very much and that He is with me all the time."

Andrea, 11 years old, Nicaragua

Testimonies of Lives Changed

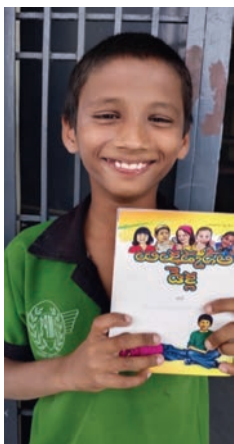


Leads me to know Jesus personally. My name is Aster and I'm 10 years old. I'm from Hikedar local Church. *Explorers Club* materials are very useful and marvelous because it leads me to know Jesus Christ personally and I received Jesus as my personal Savior when I studying *Explorers*. Praise to God. The best thing is the materials remain with us who gave a chance to study and discuss with our families in home. I thank *TMC* for providing such wonderful book to Ethiopian children. May God bless you.

Aster, 10 years old, Ethiopia

But Jesus called the children to him and said, "Let the little children come to me, and do not hinder them, for the kingdom of God belongs to such as these."

Luke 18:16



I like this book so much. The most important thing I like from the book is God said we all are unique. I feel I am so special by knowing this truth. I use to feel I am not good and nobody likes me but after reading the book I am so much encouraged and I feel good now. And also now I know I am child of God. Especially I like the verse saying "I will never leave you nor forsake you." Thank you Jesus for helping me to know the truth and encouraging me with your words. I am also praying to reach this book to children like me

who are thinking very low about them. Thank you *Mailbox Club Team*.

Madan, 12 years old, India



My name is Mona and I am from Sudan living as a Refugee in Egypt. I am so glad that we received these books from *TMC*. I know from the lessons that Jesus died for my sins on the cross to save me from my sins. I now know that I will live with Him forever and will not become a Refugee when I am dead because I will have permanent home with Jesus.

Mona, Egypt

Being involved with the Explorer Club in our local church the past 2 years has been life-changing for me. Having the opportunity to share the love of Jesus with children that some never have the opportunity is amazing. Through the love and compassion of Jesus, I have seen many salvations. That *Explorer* books contained not only good news but the best news.



Brigitte, Volunteer, Cameroon, Africa

To God Be the Glory!

ROI Ministry has rated *The Mailbox Club* as one of its Top 10 ministries which reap significant outcomes with the finances entrusted to them.

The calculations below summarize our 2019 ministry.



✝ Evangelism and Discipleship

STUDENTS TAKING LESSONS IN 2019

4,477,608

We praise God for the following extraordinary impact of the Gospel!

SALVATIONS REPORTED

1,776,040

PROGRAM COST

\$2,858,517



STUDENTS DISCIPLINED

3,467,257

77% Completed a course

COST PER STUDENT DISCIPLINED

= \$0.82

If you were to invest \$1,000 into this program,
you could expect the following result:

DONATION

\$1,000



COST PER STUDENT DISCIPLINED

\$0.82

STUDENTS DISCIPLINED

= 1,219

2019 Financials

Income:
\$3,101,371

Contributions: 97.3%

Sales: 2.7%

Gift in kind contributions:
= \$1,050,000

Huge contributions by a Christian printer saved us approximately \$1,050,000, which allowed us to reach more kids for Jesus.

Expenses:
\$2,858,517

Net Gain:
\$242,854

Assets: \$2,391,868

Liabilities: \$138,778

Net Assets: \$2,253,090

Portion restricted:
\$1,924,162

USA Ministry: 12.6%

Fundraising: 11.3%

International
Ministry: 72.6%

Administrative: 3.5%



Financials shown here audited by Goldsmith Molis & Gray, PLLC.



Accredited by
Evangelical Council
for Financial
Accountability



A MEMBER OF

CHARITY NAVIGATOR

Four Star Charity ★★★★★

A national charity evaluation and rating organization

Our Partners

- Evangelism Explosion
- Child Evangelism Fellowship
- Source of Light Ministry
- RUN Ministries (Reaching Unreached Nations)
- The Jesus Film Project
- Gospel Mission India

- Compassion International
- Prison Fellowship
- Breath of Life Africa
- Torch Ministries
- Operation Christmas Child (1999-2012)

• And... *You!*

How is it possible to provide long-term discipleship materials for less than \$1 per child? Simple: through our partners, churches, and over half a million volunteers! We bring the training and Bible study resources, and they bring existing infrastructure and facilities!

Without them, and YOU, we could not reach millions of children annually. YOU are a VITAL link in the rescue efforts, reaching millions of boys & girls for Jesus Christ! THANK YOU!



Thank you for your partnership!

As we face great challenges and opportunities this year, would you regularly pray for the TMC ministry, leaders and children?



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