

2024
ANNUAL
REPORT

TIMIC

The Mailbox Club International



Equipping
believers
to disciple
children.



11.3 million students enrolled in 2023!

A Word from the Director

Spring 2024

“So then faith comes by hearing and hearing by the word of God.” Romans 10:17

Dear Friend,

THANK YOU for your prayers and generous gifts! What a blessing you are to us, and to countless children around the world.

The recent rapid growth of *The Mailbox Club* can only be explained by God’s favor upon us, and His great heart of love for the children of the world! His desire is that people from every tongue, tribe, and nation worship at His throne. (Revelation 7:9)

Praise God for 11.3 million students enrolled in 2023! It’s really not about *TMC*, but the power of the Gospel to save children and transform lives. As these paper missionaries find their way into homes, family members often come to know the Lord Jesus! I hope you are encouraged by this report.

I am grateful to God for His abundant provision last year, allowing us “seed money” to go full steam ahead this year. Each year, we go out on a limb for children, not knowing how much money will come in. Many years, we end up in the “red.” Ending in the “black” has been a blessing in recent years, which affords us the luxury of never taking our foot off the gas in terms of reaching children for Jesus. That’s been a key to recent growth, as you will see on page 10.

Plans are underway this year to print Christ-centered Bible lessons for 12.8 million children!

In **Sub Sahara Africa (SSA)** our team is printing Bible lessons for 3.8 million students in 29 nations. They have “God-sized vision” to grow to 6 million students enrolled in *The Mailbox Club* within 4 years! In addition, they are training up youth leaders to teach children. Last year, they had 34,453 teen club leaders, teaching children the Word of God! What a great idea!

The **Middle East & North Africa (MENA)** regions are fast growing regions for our ministry to children! While most nations in these regions are closed to conventional missions, children there are hungry to know truth and freedom found only in Jesus! Plans are underway to disciple over 3.6 million children, living in 11 difficult nations across MENA. Our children’s workers there serve the Lord at great personal risk.

Our **My Hope India** partnership is ramping up to reach 3.3+ million children for Jesus this year through 150,000 pastors and church leaders and 500,000 volunteer families who will open their homes to teach the Gospel to neighborhood children. We are in the early stages of partnering with the Bible Society of India to expand *TMC* outreach throughout this most populated country in the world.

Because of the opportunity to double our enrollment in India, we are also considering purchasing a large printer and setting up a printing shop in India. India has surpassed China as the most populated nation with 1.4 billion people! India is also home to the largest number of Hindus, 3rd largest Muslim population, and the most Unreached People Groups of any nation on Earth. It would be strategic to place a large-scale printing operation there in the heart of south Asia. Please pray for wisdom & God’s provision.

Finally, we need your help! Are you concerned about America? We are planning this summer to offer FREE follow-up to children after VBS and summer day camps through churches across America. Please visit www.tmc4kids.org to see how churches can sign up. By offering our new color lessons through the mail and online, we seek to provide churches and parents with tools to evangelize and disciple the next generation of young people. Please see the excellent Decision magazine article on pages 4–5.

Again, thank you for your partnership!

For the children,



John Mark Eager

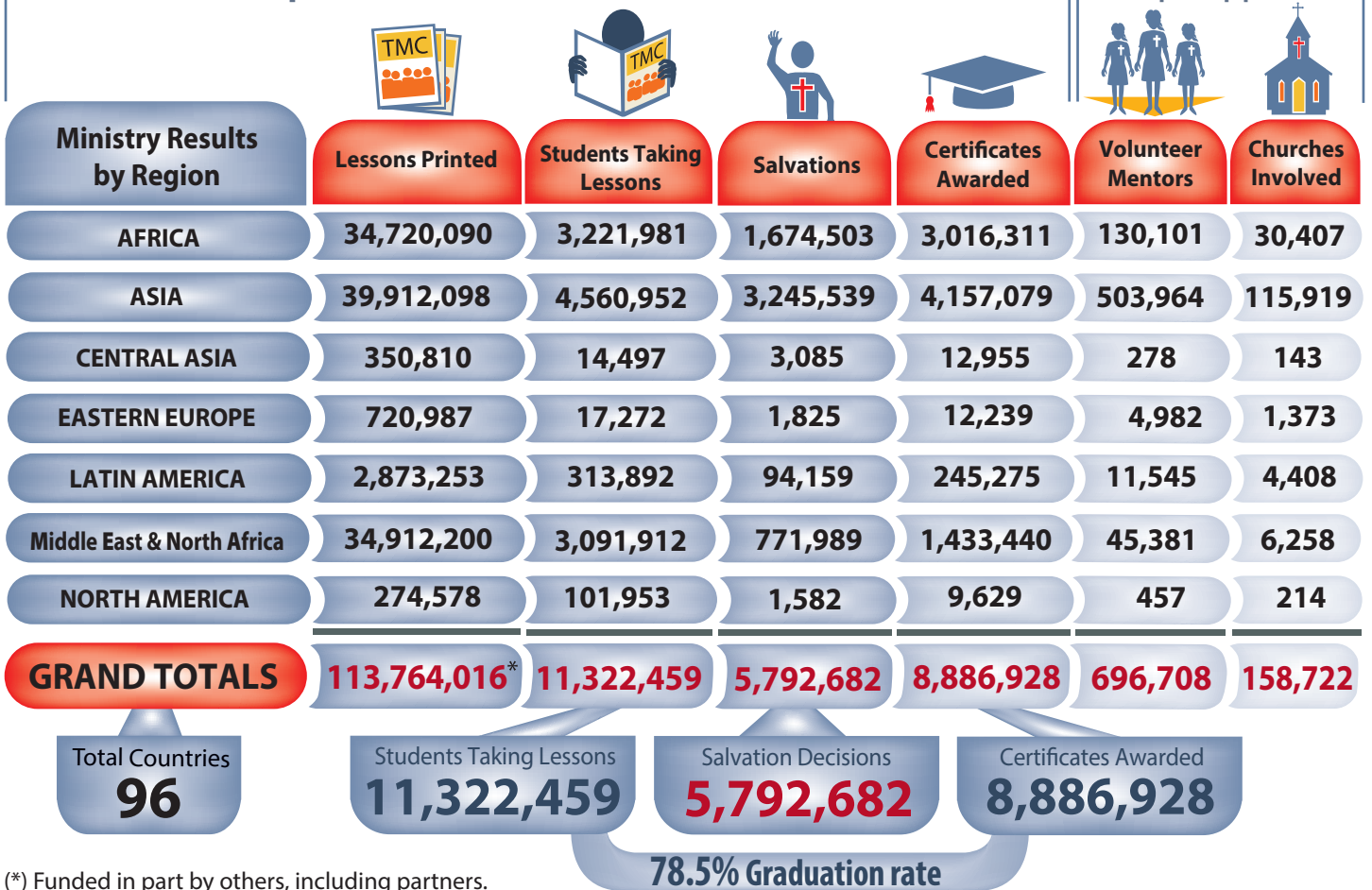
2023 Ministry Results



2023 Global Summary of Bible Clubs

There are typically 10-12 lessons covered over a 6-12 month period. After completion, children are awarded a certificate.

Churches and volunteers are engaged in the discipleship process.



(*) Funded in part by others, including partners.

MAILBOX CLUB

EXPANDS OUTREACH THROUGH CHURCHES, VBS

by **Jim Dailey**

Renee Winkler will never forget the blessings she got as a 7-year-old girl through her correspondence with The Mailbox Club. One of her Sunday school teachers recommended the club to her parents.

“It was exciting as a little girl to receive each lesson in our mailbox,” she said. “I loved reading the Bible stories and answering the questions. When I returned the answer sheet, someone would grade it, attach the star sticker to the page and return it with the next lesson.”

Through such a simple interaction, the Lord spoke to her heart. “I accepted Jesus as my personal Savior when I was in third grade,” said Renee, who has gone on to a career of service at the international Christian relief organization Samaritan’s Purse. “I am thankful for Christian parents, Sunday school teachers and volunteers with The Mailbox Club who invested in me for all those many years by helping people like me learn more about Jesus.”

Renee is among 1.3 million Americans whose faith has been shaped

by The Mailbox Club. The club began as a follow-up ministry to disciple children who had responded to the Gospel through the preaching of George Eager, a traveling evangelist from Valdosta, Georgia. Eager (1921-

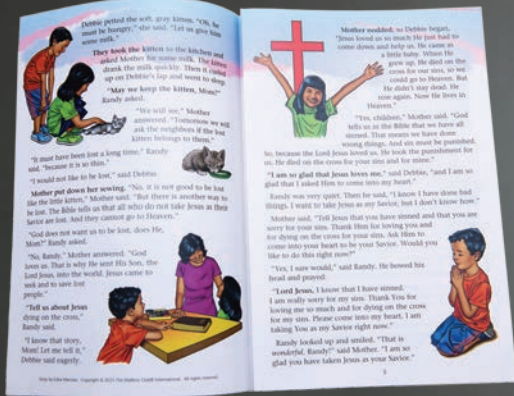
2012) was a Navy veteran of World War II who served as an anti-aircraft officer on the cruiser USS Portland, which survived a crippling attack in the 1942 Battle of Guadalcanal. In 1953, he and his wife, Laura, came to faith in Christ as they grieved the tragic death of their oldest son, Brucie. They began a half-century of ministry in rural schools across Georgia, Florida and Alabama, sharing the Gospel with a thousand children per week.

Since the 1990s, the



“The first course in each series is evangelism. So if a 5-year-old enrolls, they’re going to get a clear presentation of the Gospel first.”

—John Mark Eager, executive director



“It was exciting as a little girl to receive each lesson in our mailbox. I loved reading the Bible stories and answering the questions.”

—Renee Winkler



club has become a worldwide ministry, with 11 million students in 90 countries and materials translated into more than 100 languages.

Even as the international programs continue to bear fruit, The Mailbox Club is renewing its stateside focus under the leadership of executive director John Mark Eager, 63.

“We’ve been pushing so hard internationally,” he said, “but what about our own country—which is just falling apart?” Wherever children live around the world, “the spiritual needs are the same,” he said.

This summer, The Mailbox Club is offering free Bible lessons through churches and Vacation Bible Schools. The club’s newest lessons are in age tiers, starting with children who are just beginning to read. As they grow, children can move up to more advanced lessons, spanning years of discipleship. In a step beyond the paper lessons that Renee received in the mail, children now can fill out their

answers online.

“Each age group has two courses,” Eager said. “The first course in each series is evangelism. So if a 5-year-old enrolls, they’re going to get a clear presentation of the Gospel first. If a 12-year-old enrolls, they’re going to get an age-specific presentation of the Gospel. And the second course is discipleship.”

As children send in their lessons, the staff of The Mailbox Club grade their answers, pray for each student and respond with an encouraging note and the materials for the next lesson. In countries that lack good mail service, most of the discipleship is done locally by trained mentors working in schools, clubs and churches.

It’s gratifying for Eager’s team to hear testimonies of how the Lord has used The Mailbox Club to guide people into ministry. Matt Cottrell, who serves as director of field ministry and discipleship for Operation Christmas Child, got involved in The Mailbox

Club at age 13 and remembers how the Lord used Scripture memorization to strengthen his faith. “It was one of the first times I connected with my faith outside my family,” he said. “I remember feeling grown up and responsible at that young age to walk through Scripture and lessons on my own. And it was fun to mail off my work and then get responses for the next lesson.”

TMC’s new initiative is designed to serve parents and churches across America. Parents will have tools for daily devotionals with their children. Churches will have Christ-centered follow-up for children after VBS, especially for the unchurched. Churches will be able to receive monthly reports on the progress of their children through TMC lessons. Each generation has the responsibility to tell the next generation about our Lord Jesus Christ! If you are excited to get your church or children involved, visit tmc4kids.org or MailboxClub.org. ■ ©2024 BGEA

Saved and Growing in the Lord



Milagrosa Baptist Church birthed from Explorers Club

Pastor Ronald started the *Explorer's Club 1* class at one of the houses in Milagrosa, Philippines. Some youth of the First Baptist Church assisted in leading the classes every weekend, with more than 30 children—and some parents—in attendance. After twelve weeks, the children graduated and an Adult Bible Study began to meet every Sunday. The *Explorers Club* children progressed to *Explorers 2* and

many children received Jesus Christ as their personal Savior.

The First Baptist Church—the mother church—acquired a small plot and their first worship service as “Milagrosa Baptist Church” was held in a temporary shed (they celebrated a second church anniversary a short time ago). We thank God and *The Mailbox Club* for the *Explorers Club* program since it was through the *Explorers* lessons that *Milagrosa Baptist Church* was birthed. To Him be the Glory and Honor.

— Rhoda, Philippines

I thank God for this *Explorers* lessons I have received Jesus as my Lord and Personal Savior; I had no peace but now I have peace.
— Phinda, 13 years old, Swaziland



Line was a Muslim girl. Now she testifies about her faith in Christ to Muslim and Christian kids in her village.

— Syria



Today I have understood that ministering to children is of utmost importance. I had been praying that God will bring believers into positions of leadership in our nation, but I learnt today that all of them come out of my simple act of teaching the children and building disciples into leaders. I thank God for *The Mailbox*

Club for showing us the way and supporting us by doing this training for us and the great books that explain to detail the Scriptures in a way that is beneficial to the spiritual growth of children and youth.

— Kahawatte, teacher, Sri Lanka



Testimony of a child who is in hospital. One of the teachers works on the ward as a nurse and gave the children this *Explorers 1* booklet.

“Since I received this booklet the time here has passed very quickly and I don’t even seem to be in pain anymore.

Thank you very much for this booklet, I look forward each day to read it and learn from it.”

— Romania

Saved and Growing in the Lord



I attended the training which was organized at an underground Church in our Country and I received Jesus as Savior during the training. Now I am reaching children in school using the *Explorer* book and am amazed when I see them listening and accepting the Gospel, though we do it quietly. Pray for me to reach more. — **Eritrea**

I am Kavitha and I am youngest daughter in my family. One day I went to my uncle's house to ask something. On that day, my uncle gave me a yellow book (*The Mailbox Club* lessons) to read. After some days I started to read the book.



— Kavitha, India

I taste the love of Jesus Christ, from the lesson of God's love. Even I didn't go to my nearby church, but now I'm attending every Sunday School and participating in events they conducted. Praise the Lord. Thank you.



I was thinking that I am too young to learn the Word of God. Through learning *Mailbox Club* lessons, I was encouraged and I know that I am not too young to learn the Word of God and accept Jesus Christ in my life. I made a decision to share with my fellow friends what I am learning at my club. I went for *Mailbox Club* training and have my own club at home. I am happy to tell others to join *Mailbox Club*.

— **Joyce, Mozambique**



This little neighbor boy comes to play with my children every afternoon after school. My young daughter would tell me, "Mommy he says bad words." I shared with him about Jesus and he has just received Jesus as his Savior for some days. Today is the first day I teach lesson 1 of Explorers 1 for him.

— **Mercy, teacher, Cambodia**

My name is Abida. I'm a 13-year-old living in an orphanage. Life has presented me with challenges, often making me feel lonely and abandoned. However, everything changed when some compassionate teachers visited us and shared the love of God. They gave us a booklet called "I Can Be a Child of God" from *The Mailbox Club*, which was initially unfamiliar to me. Embracing this truth filled the void of loneliness within me with a presence. Now, I communicate with God as if He were my loving Father. Knowing that I have a Father who loves and cares for me brings me solace despite my circumstances. *The Mailbox Club* booklet played a role in this journey of self-acceptance by affirming that even though I'm an orphan, I am genuinely cherished as a daughter in the eyes of my Father. My heart is filled with gratitude for this transformative experience.

— **Abida, Pakistan**

I learned that Jesus is the only hope of the world. I have therefore received Him as my Lord and personal Savior. — **Niger, student**

[Click here for more inspiring testimonies.](#)





2024 Global Opportunities

Hope for India – 3.3 million children • Funding Goal: \$1,271,354

With over 1.4 billion people, India is now the largest country in the world, and has the most Unreached People Groups. India is the largest Hindu nation, and has the third largest Muslim population.

This year, with God’s enabling, we are supplying our Christ-centered lessons and training to over 500,000 “host families” who are connected to more than 150,000 pastors and church leaders. The host families are to evangelize and disciple well over 3.3 million children right in their homes! After children come to know the Lord Jesus, we have many other lessons, teaching them the victorious Christian life. Please pray for this enormous undertaking for 2024. We are also developing a literacy initiative, teaching illiterate children to read and write, using our Bible lessons.

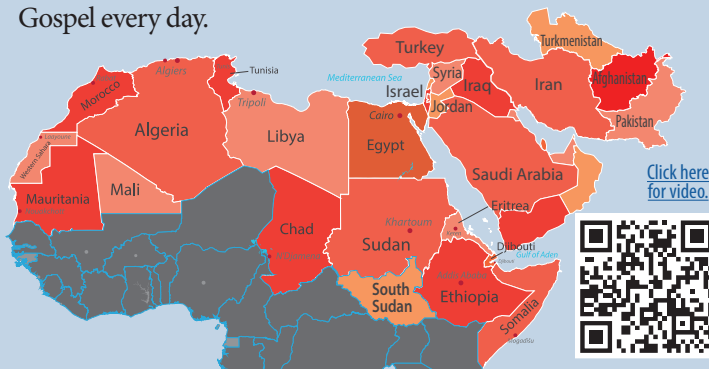
Please PRAY for the salvation and discipleship of millions of children and youth in India!



Middle East/North Africa – 3.6 million children • Funding Goal: \$1,767,158

God has opened HUGE doors for us to serve churches, even underground churches, in 11 countries across North Africa and the Middle East. We also have a “golden opportunity” to reach 3 million public school children in South Sudan! Please pray for God’s blessing, provision and protection upon our team, volunteers, and church partners who put their lives on the line for the Gospel every day.

Radical Islam begins with the coercion, kidnapping and horrid abuse of children, who are recruited each year as future jihadists only to be systematically abused, sexually molested and shamed into a life of terror. What if we could reach them before this happens? By partnering with churches and ministries, we are part of a concerted effort to train a generation of boys and girls in North Africa and the Middle East to know God, to find forgiveness in Jesus and to walk boldly in faith. Our passion is to see millions of youth become “radical” for Jesus!



Sub-Saharan Africa – 3.8 million children • Funding Goal: \$2,029,575

This year we have tremendous opportunities to offer *The Mailbox Club* Bible lessons to 3.8 million boys and girls in 29 nations in Sub-Saharan Africa through many different ministries and local churches! We trust the Lord that these children will receive a clear Gospel presentation, and many will come to faith in Christ. The SSA team has **big vision** to grow to 6 million students enrolled in *TMC* by the year 2027.

Our team has real-time data collection, a longitudinal discipleship program lasting 6-8 years, and recruits *TMC* students to become Teen Club leaders when they are old enough. Last year, there were 3.1 million students enrolled, with 30,407 participating churches. Out of 108,861 Club Leaders teaching children, there were 34,453 Teen Leaders! Imagine the world turned upside-down by young people—teaching children—on fire for Jesus, rooted and grounded in the Word!



2024 Global Opportunities: Ministry Profile

Indonesia – 500,000 children • Funding Goal: \$480,000



With a population of 277 million people, 83.3% are followers of Islam. There are only 3.22% evangelical Christians. There are about 70 million children in Indonesia, most of whom have not heard the Gospel.

Last year, we had over 212,000 students enrolled in Indonesia but our team has very aggressive plans this year to print for 500,000 children. The estimated cost is \$480,000.

Thank you so much for praying for Indonesia!

Indonesia is the most populated Muslim nation in the world and has the fourth most populated country on earth. It has the largest economy in Southeast Asia.

Russia – 120,000 children • Funding Goal: \$180,000

Russia has a population of 144 million people and the largest land mass of any nation. It spans 11 time zones! The war between Russia and Ukraine has been tragic for both sides with the casualties mounting to hundreds of thousands.

We're thankful for a strong outreach in Ukraine, but let's not forget millions of children in Russia, who need Christ as well. Last year we had 14,167 students enrolled in *The Mailbox Club* in Russia! Praise God!

This year, we have "ramped up" plans to print for 120,000 children in Russia. What greater way to defeat communism and break the cycle of endless wars than to help the next generation come to faith in Christ and love their neighbors!



Please pray for the great opportunities we have this year to reach 120,000 children for Christ in Russia.

Central Asia – 21,000 children • Funding Goal: \$166,320



Central Asia has a population of over 76 million people but with many desolate areas and hostile neighbors. The majority of the people are Muslim, with a variety of other religions mixed in, including atheists.

In this forgotten part of the world are millions of children for whom Jesus Christ died. Last year, praise God, we had 14,497 students enrolled in TMC in the five Central Asian countries. We partnered with 143 churches, and 278 volunteers who risk possible imprisonment and even their lives to share the Gospel with children.

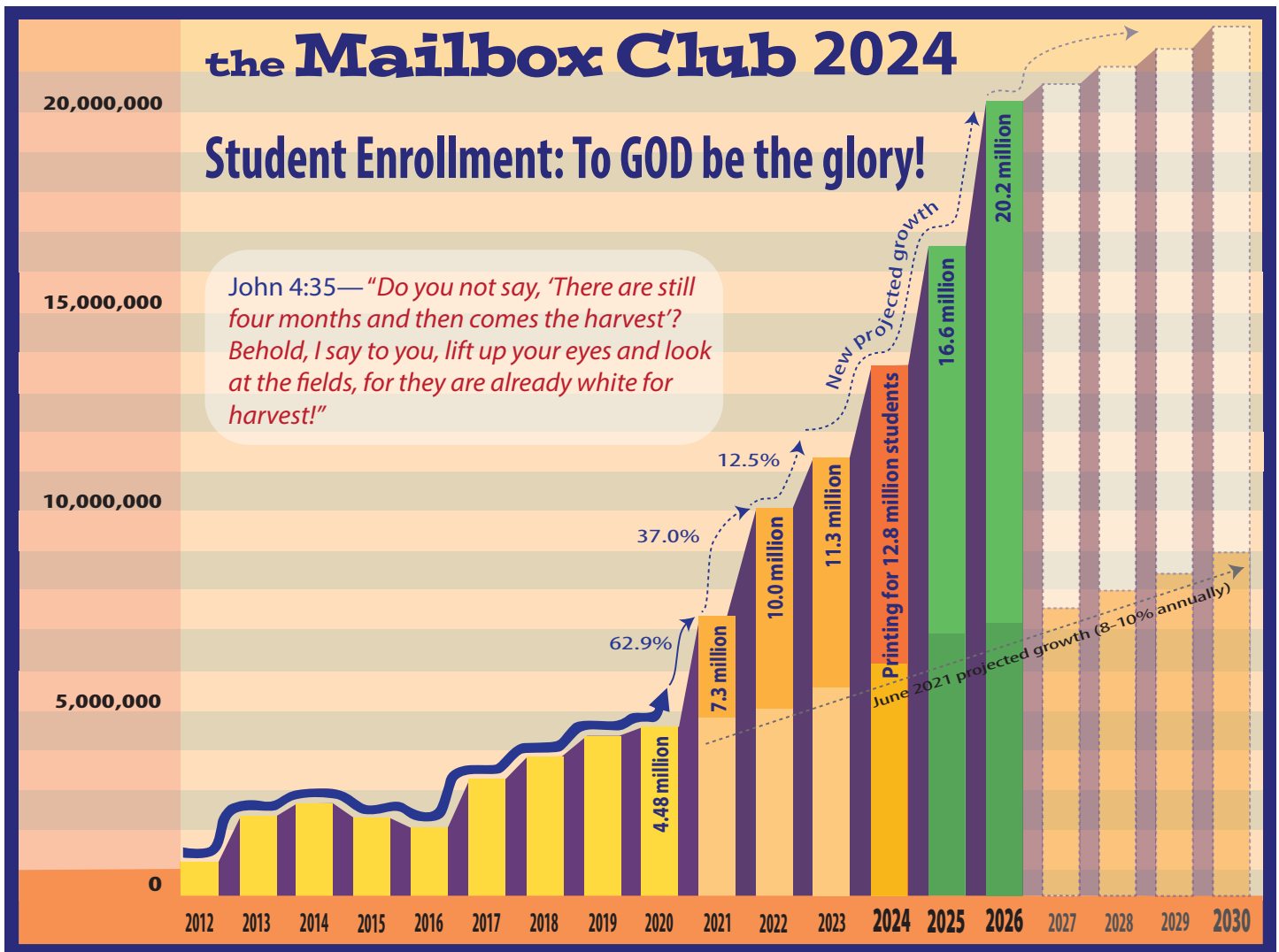
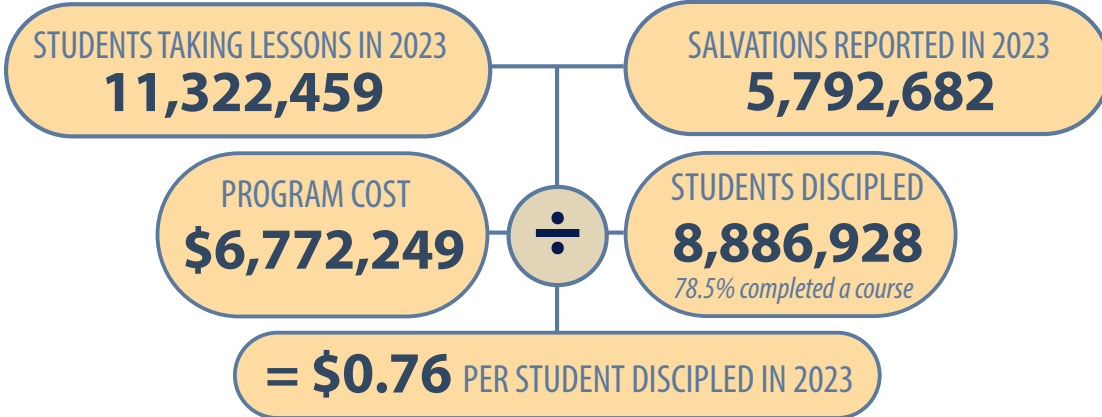
This year, our team has big plans to print for 21,000 children including Azerbaijani and the Republic of Georgia! **Please pray for this neglected region of the world** and the great opportunities we have this year to reach 21,000 children for Christ in Central Asia.

God Gave the Growth, God gets the Glory



ROI Ministry has rated the **The Mailbox Club** as one of its top 10 ministries which reap significant outcomes with the finances entrusted to them.

TMC is Teaching Jesus to the children of the world!



2023 Financials

INCOME

\$7,834,587

**Contributions
96.8%**

Other: 2.6%
Sales: 0.6%

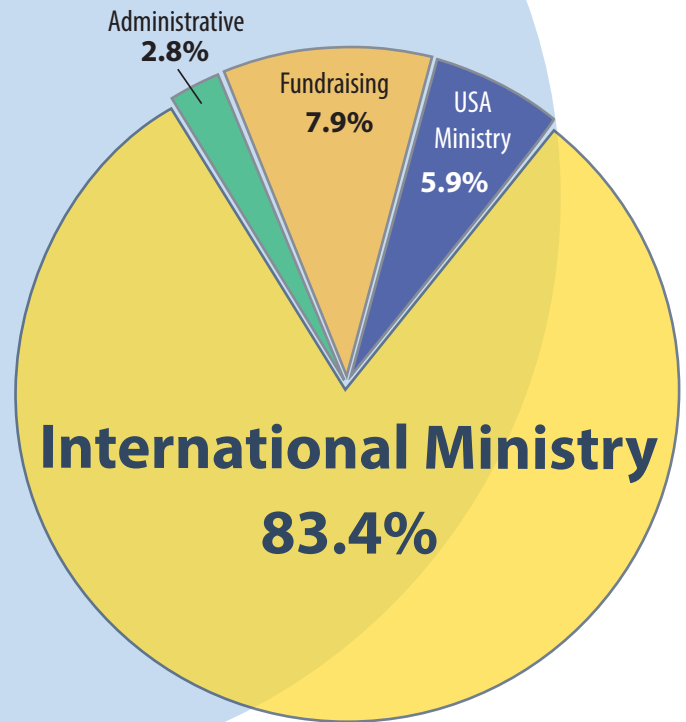


EXPENSES

\$6,772,249

**Change in Net Assets:
\$1,062,338**

SEED MONEY



Accredited by
Evangelical Council
for Financial
Accountability



A MEMBER OF

Charity Navigator

A national charity evaluation and rating organization
Four Star Charity ★★★★★

Financials shown here are subject to audit by Prager Metis CPAs, LLC., and will be available on our website.

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Ethiopian Kale Heywet Church

Torch Ministries

And you!



"I couldn't wait to see you again. The books that you gave are so clear to understand." —Romania

Thanks!

For partnering with us.



TMC
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Telling Millions about Christ

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