2025 Annual Report



13.6 Million Students Enrolled in 2024!

From the Director

Dear friend and partner,

Thank you so much for your faithful prayers, gifts and partnership to help reach countless children for JESUS!

I cannot possibly exaggerate the exponential growth of *The Mailbox Club* in recent years! God has taken this Christ-centered ministry to levels never imagined. Truly, Jesus loves the little children, all the children of the world!

We are fast approaching our 60th anniversary in August 2025! We have learned a lot over the decades, yet we are constantly learning ways to improve our ministry to children, because nothing is more important than reaching the world for Christ.

Children are the most responsive to the Gospel, have long lives to live, make great missionaries, and are the future of the Church here, and in every nation. No serious evangelistic campaign should take place without sharing the Gospel with children. After all, Jesus said to, "Let the little children come to Me, and do not forbid them" (Luke 18:16).

Our global team is pushing hard to print our longterm discipleship Bible lessons for 15.3 million children this year on a \$9.67 million budget. Please join us in praying for this massive campaign to reach millions of children for the Lord Jesus Christ and disciple them in His Word.

Your prayers and gifts are used by God to accelerate the growth of this Gospel outreach to the children of

the world. I hope the statistics, testimonies, and videos on the pages to follow will encourage you.

With much love and appreciation,

John Mark Eager John Mark Eager

To God be the glory!



BELIEVE IN JESUS NOW!

I am ten years old and I study in third grade. I attend Sunday school regularly now. My parents and I knew nothing about God. I was born in a Hindu family. I went to Sunday school and learned a lot about Jesus and God. I learned to love and help others. I also learned that Jesus had the ability to stop the storm with divine power. I believe in Jesus now. I told my parents about Jesus also.

- Varsha, 10 yrs old, Bangladesh



TMC History



At just 21 years old, my dad (George Eager) graduated from Georgia Tech, married my mom (Laura) and joined the US Navy – all in just 3 weeks of May 1942! He served on the USS Portland including the worst night battle of the Pacific in November 1942, less than one year after Pearl Harbor.

Both of my parents came to know Christ personally, after the tragic death of their eldest son, Brucie, in 1953. Soon after, George and Laura began a half century of ministry in the schools of Georgia, Florida, and Alabama, sharing the Gospel message with over a million children and young people. *The Mailbox Club* was founded in 1965, out of the need for follow-up to his thriving school ministry.

My dad was fun, and had great stories! He loved people. Dad saw anyone coming to work on his property as a divine appointment to hear the Gospel. He was first, and foremost, a "lover of Jesus Christ." The secret of his fruitful, abundant life was his daily, extended quiet times with God—seeking to know Him better through prayer, Bible study and Scripture memory. His well-worn Bible is a reflection of his daily passion to know Christ better. Out of a full cup, he loved his wife and was the best dad ever to his children. He was self-effacing, humble and godly!

One of the greatest legacies he left his family was how he loved and served Mom through the last four years of her life, as she suffered with Alzheimer's, without one word of complaining. He considered it a privilege.

He yearned for people, especially children, to know Christ and become life-long followers of Him. His life was all about endless service for Christ in obscurity. He cared not for man's praise.

Dad started *TMC* to follow-up youth reached through the schools. But God had bigger plans and the ministry spread across the country as others saw the value of discipling children and young people through Bible correspondence courses.

I, John Mark Eager, joined *TMC* in 1990 to help a ministry partner develop a discipleship program for children in Eastern Europe using *TMC* Bible lessons. But again, God had bigger plans. Last year, God expanded the ministry to 112 countries, with over 13.6 million students enrolled, mostly children!

Today, the majority of our lessons are not distributed to children through the mail. Instead children are discipled by mentors in small group Bible studies in churches, schools, and Bible clubs.

TMC lessons are true to the Word of God, and written at a level children can understand. We believe every child should hear the Gospel in their own language.

2025 Global Opportunities ...

Ukraine – 40,000 children • Russia – 140,000 children Funding goal = \$196,655



Please PRAY for a quick end to the horrific war between Russia and Ukraine! Over a million people have died as a result of the senseless war. Pray for peace, God's PEACE, to prevail and for a great time of healing and revival.

Russia has a population of 144 million people and the largest land mass of any nation. It spans 11 time zones! Ukraine has a population of around 37 million people. It is considered the "breadbasket" of Europe, and is rich in natural resources.



Assuming the war ends and we have peace, we have "ramped up" plans to print our discipleship materials for 140,000 children in Russia, and 40,000 children in Ukraine. What greater way to defeat communism and break the cycle of endless wars than to help the next generation come to faith in Christ and love their neighbors. Please PRAY for peace!

(*

Pakistan – 186,000 children • Funding goal = \$150,930

Pakistan has a population of 244 million people and is the 2nd largest Muslim nation in the world, with 82.8% followers of Islam. Only 1% of the people are evangelical Christians.

This year we are planning to print our long-term discipleship lessons for 186,000 children. Please pray for God's protection upon our partners in the field, who serve Jesus at great personal risk. Pray for the light of the Gospel to penetrate the hearts of children, and their families. There is no better way to defeat radical Islam than to help children and families come to faith in the Lord Jesus Christ, and be filled with His love!





Cuba – 30,000 children • Funding goal = \$49,380

90 miles off the coast of Florida lies Cuba, a nation of 11 million people. Since 1959, the Cuban people have been



held in the death-grip of an oppressive communist government. Most of the people mix Catholicism with African Spiritism, and there are only 11% evangelical Christians.

This year we are planning to print our long-term discipleship lessons for 30,000 children. Please pray for God's protection upon our partners in the field, and for the Gospel to prevail over spirtism and penetrate the hearts of children, and their families this year in Cuba!

... Ministry Profiles

Hope for India – 4.2 million children! • Funding Goal: \$1,324,110

With over 1.4 billion people, India is now the largest country in the world, including the most Unreached People Groups. India is the largest Hindu nation, and has the third largest Muslim population.

We have HUGE demands for *TMC* Bible lessons! This year, with God's enabling, we are supplying our Christ-centered lessons and training to nearly 490,000 "host families" who are connected to more than 117,504 local churches. The host families are trained to evangelize and disciple 4.2 million children right in their homes! After children come to know the Lord Jesus, we have many other lessons to teach them the victorious Christian life.

We are also developing a literacy initiative, teaching illiterate children to read and write, using our Bible lessons.

Please PRAY for the salvation and discipleship of millions of children and youth in India!



Middle East/North Africa – 3.8 million children! • Funding Goal: \$1,868,751

God has opened HUGE doors for us to serve above and below ground churches in 14 countries across North Africa and the Middle East, including the "golden opportunity" to reach public school children in South Sudan! Please pray for God's blessing, provision, and protection upon our team, volunteers, and church partners who put their lives on the line for the Gospel every day.



Radical Islam begins with the kidnapping, and horrid abuse of children, who are recruited each year as future jihadists only to be systematically abused, sexually molested and shamed into a life of terror. What if we could reach them before this happens? By partnering with churches and ministries, we are part of a concerted effort to train a generation of boys and girls in North Africa and the Middle East to know God, to find forgiveness in Jesus, and to walk boldly in faith. Our passion is to see millions of youth become "radical" for Jesus!

Sub-Saharan Africa – 5+ million children! • Funding Goal: \$2,170,645

This year we have tremendous opportunities to offer *The Mailbox Club* Bible lessons to 5+ million boys and girls in 30 nations in Sub-Sahara Africa through many different ministries and local churches! We trust the Lord that these children will receive a clear Gospel presentation, and many will come to faith in Christ. The SSA team has BIG VISION to grow to 6 million students enrolled in *TMC* by the year 2027.

Our team has real-time data collection, a longitudinal discipleship program lasting 6-8 years, and recruits *TMC* students to become Teen Club leaders when they are spiritually ready and trained. Last year, there were 3.7 million students enrolled, with 25,080 participating churches. Out of 98,422 Club leaders teaching children, there were approximately 53,500 Teen Club Leaders! Imagine the world turned upside-down by young people, who are on fire for Jesus, and teaching young children Bible truths.

Ministry Results



2024 Global Summary of Bible Clubs

There are typically 10-12 lessons covered over a 6-12 month period.

After completion, children are awarded a certificate.

Churches and volunteers are engaged in the discipleship process.















Ministry Results by Region	Lessons Printed	Students Enrolled	Salvations	Certificates Awarded	Volunteer Mentors	Churches Involved
AFRICA	47,936,503	3,713,045	2,177,651	2,974,666	98,422	25,080
ASIA	63,497,443	5,649,682	3,993,435	4,592,281	512,591	122,788
CENTRAL ASIA	155,477	7,598	140	820	93	67
EASTERN EUROPE	737,692	38,273	6,247	23,133	9,235	2,537
LATIN AMERICA	3,344,000	287,648	101,050	184,005	11,139	4,093
MIDDLE EAST & NORTH AFRICA	34,413,636	3,919,487	867,553	2,699,239	47,415	7,959
NORTH AMERICA	163,390	9,076	265	4,364	85	43
GRAND TOTALS	150,248,141*	13,624,809	7,146,341	10,478,508	678,980	162,567

Total Countries

Students Taking Lessons

13,624,809

Salvation Decisions

7,146,341

Certificates Awarded

10,478,508

(*) Funded in part by others, including partners.

76.8% Graduation Rate

USA Discipleship Center

TMC4-Kids

Children in America need Jesus! Last year, we focused heavily on reaching more US children. Praise God, we had an 81.9% increase in active students! (Please visit us at www.tmc4kids.org).

Samaritan's Purse covered the printing of our full-color lessons last year, which gave us a needed boost.

We implemented a "finger puppet" incentive in July 2024. Each puppet comes with a Bible character story card, including the Scripture reference for the story and a Bible verse. There are three different ways for students to "earn" a puppet: sending in a sheet signing up friends, completing a course, and participating in our seasonal incentives (e.g. Thanksgiving drawings and Christmas writing prompt).

We've also been blessed to work with 92 church/ ministry partners to provide follow-up materials for their VBS, summer camps, back-to-school events, fall festivals, etc. We ask for continued prayers for the growth of this program and our Discipleship Center as we push to share the Gospel with children all over the U.S. Also, please invite your church to partner with *TMC4Kids* to provide follow-up for VBS and other seasonal events!



Call Morgan, our kid's Coordinator, to help your church reach children! She can be reached at morgan@mailboxclub.org or (229)244-6812.





When I met Christ ...

Our names are Ramu and Raju. We are 10 and 11 years of age respectively. Our father is a woodcutter. We received *The Mailbox Club* book from an uncle who runs the Sunday school. He gave us the book and told us to come regularly to the Sunday school to attend *The Mailbox Club* classes. The book is very colourful and as we attended the classes. We got to know that God always loves us and helps us in our needs. We learned many stories, songs and verses. Thank you, *Mailbox Club*, for these lessons.

- Ramu and Raju, 10 and 11 years old, India

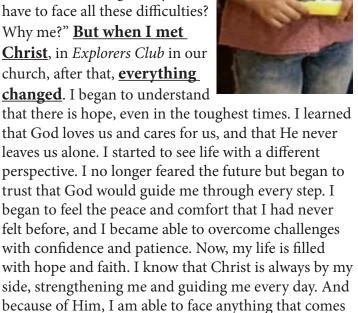




I was born in a Muslim family. I didn't know Jesus before. Now I come to Sunday school and learn about God. I know that Jesus redeemed us from our sins by His life on the cross. So now I don't lie, I don't get angry, I obey my parents. I learned how God created us. I learned the story of the birth of Jesus Christ from this book. I talk about Jesus Christ to my family, brothers, sisters, parents, to believe in Him as well. And I will try my whole life to believe in Jesus with all my heart and soul and walk with Him, Amen.

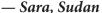
— Mallik, Bangladesh

My name is Susan. My life was like a continuous nightmare before I knew Christ. I lived in a small house with my father and younger brother, but poverty and hardships surrounded us mercilessly. My father faced many problems, and although he worked hard, it wasn't enough to provide for our basic needs. I felt lost and hopeless, often wondering why we had to endure such suffering. "Why do we have to face all these difficulties? Why me?" But when I met **Christ**, in *Explorers Club* in our church, after that, everything changed. I began to understand



I am Sara. I have many things from *TMC*. I know that my Lord Jesus Christ now is my Lord and He is my Savior and I accepted Him to be my Lord. He forgive my sins [on] the cross. I know more about Jesus in my club. Thank you so much.

my way with confidence and faith." — Susan, Egypt





... everything changed!



My name is Christian. I was born in Eritrea and grew up in Addis Ababa because my parents escaped the war and became refugees in Ethiopia. In Ethiopia I started going to Sunday School from age 14. I am very glad that I own an *Explorers* Book (workbook 1). It has good lessons. I have learned a lot and changed my attitude towards Jesus and people He wants me to love, like those [who]started the war in our country. The *Explorers* Book has helped me to know Jesus and [I] prayed to accept Him in my heart as my Saviour and Lord. He changed me to stop hating people but instead love them no matter what they have done to me; to honor my family and to obey God the Almighty. I want to thank the *Explorers* Team. God bless you abundantly.

— Christian, Ethiopia

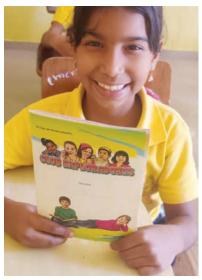
I am very grateful that I can learn from the *Explorer*Book, which has taught me that the Lord Jesus is my Savior. He was willing to be insulted, cursed, spat on, and



even die on a heavy cross to bear and atone for the sins of mankind. He is the Son of God, who rose again to reveal the truth to all people. I used to curse at my friends and argue with my parents, but now I don't do that anymore because I realize that it hurts God's heart and leads us into sin. Philippians 4:13, which says, "I can do all things through Him who gives me strength," truly blesses me because whenever problems come, the Lord Jesus gives me strength to face them. Thank you.

— Meysita, 14 years old, Indonesia

Thanks to the *Explorers Club*, I learned to love the Bible and take care of it. I used to do things that weren't



right, like taking what wasn't mine, but now I know that when I recognize that I am a sinner, God forgives me. I am grateful because I now have eternal life and I know that Jesus always loves me and guides me.

— Alagna, 10 years old, Dominican Republic My name is Mobarak from the Sudanese Church in Cairo. I accept the Lord Jesus Christ from *TMC* and I invite you to have this experience from lessons. I know that my Lord is good.

- Mobarak, Sudan

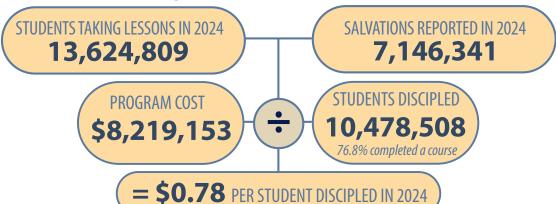


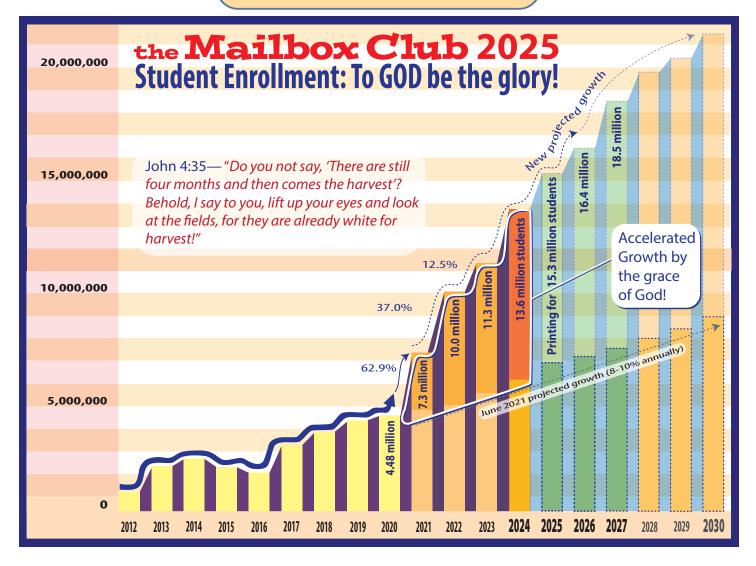
To God Be the Glory!

TOP 10

ROI Ministry has rated the *The Mailbox Club* as one of its top 10 ministries which reap significant outcomes with the finances entrusted to them.

TMC is Teaching Jesus to the children of the world!





2024 Financials

INCOME

\$8,237,959

Contributions 96.8%

Other: 2.7% Sales: 0.5%

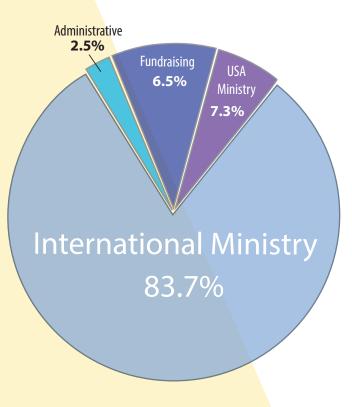


Pray for these beautiful girls learning about Jesus in a very restricted Muslim nation!

EXPENSES

\$8,219,153

Change in Net Assets: \$18,806











Financials shown here are subject to audit by Prager Metis CPAs, LLC., and will be available on our website.









Gospel Mission India









THE BIBLE SOCIETY **OF INDIA** A Servant in God's Mission









"Thanks to the Explorers Club, I learned to love the Bible and discovered the mysteries within it that God has revealed to us. I learned that I was in Adam's sinful family, but now God has taken me out of that family and made us part of the new family of God's children. I am grateful because now I know that I belong to something special and beautiful." — *Ibe*, 11 years old, Dominican Republic



Our names are Rani and Yesumani. We are aged 13 years and 11 years. *The Mailbox Club* book **changed our lives.** We came to know who God is and what He can do for us in our lives. We learned to pray. We learned many songs and stories. We try to memorize the verses and tell our parents when we get back home. I love Jesus and I thank the people who gave us *The Mailbox Club* book *Explorer.* I love solving the secret code treasure hunt in my TMC Lesson. — Rani and Yesumani, 13 and 11, India





Telling Millions about Christ

The Mailbox Club

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